



State of New Jersey

DEPARTMENT OF LAW AND PUBLIC SAFETY

DIVISION OF CONSUMER AFFAIRS

STATE BOARD OF VETERINARY MEDICAL EXAMINERS

124 HALSEY STREET, 6TH FLOOR, NEWARK NJ

DONALD T. DiFRANCESCO  
*Acting Governor*

JOHN J. FARMER, JR.  
*Attorney General*  
MARK S. HERR  
*Director*

*Mailing Address:*

P.O. Box 45020  
Newark, NJ 07101  
(973) 504-6500

July 26, 2001

Mark L. Storch, DVM  
38 Stanford Dr.  
Kendall Park, NJ 08824

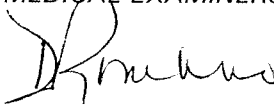
Dear Dr. Storch:

Enclosed for your records is a filed copy of the Consent Order entered into between you and the Board in relation to your participation in vaccination clinics.

Since you have already paid the civil penalty and costs set out in the Order, this matter is now considered closed. Thank you for your cooperation.

Yours very truly,

STATE BOARD OF VETERINARY  
MEDICAL EXAMINERS



DIANE I. ROMANO  
*Executive Director*

DIR  
Enclosure

JOHN J. FARMER, JR.  
ATTORNEY GENERAL OF NEW JERSEY

STATE OF NEW JERSEY  
DEPARTMENT OF LAW & PUBLIC SAFETY  
DIVISION OF CONSUMER AFFAIRS  
BOARD OF VETERINARY MEDICAL EXAMINERS

IN THE MATTER OF:	:	
	:	Administrative Action
MARK L. STORCH, DVM	:	
LICENSE NO. VI 03250	:	CONSENT ORDER
	:	
Respondent	:	

This matter was opened to the New Jersey State Board of Veterinary Medical Examiners (hereinafter "Board") upon the receipt of information indicating that Mark L. Storch, DVM had been hired by VetSmart to participate in vaccination clinics at the Woodbridge and East Brunswick, New Jersey stores of PetSmart. Based on investigation and on the testimony of Dr. Storch before the Board in January and March 2000 the Board finds that Dr. Storch did not maintain possession or retention of the patient records; he failed to obtain and display a branch office license at the clinic locations; he prepared inadequate and incomplete vaccination forms in that there were no dates on the forms as to when vaccinations expired or whether the vaccinations were part of an initial series or were boosters, the forms had services checked off as having been provided, then crossed out leading to confusion as to whether or not the services were performed; he permitted the medications and needles to be directly accessible to the public; he administered medications which are dependent upon the weight of the animals without a scale or other device available to weigh the animals; and the advertising flyers used to promote the clinics failed to list his name or his veterinary degree.

Dr. Storch, wishing to resolve this matter without further proceedings

and without the filing of a formal complaint, and the Board being satisfied that this Order is adequately protective of the public health and welfare,

IT IS on this 26<sup>th</sup> day of July, 2001,

ORDERED that Respondent shall henceforth cease and desist from those practices above found to be unlawful;

ORDERED that Respondent shall pay to the Board the amount of \$600.00 in civil penalty by certified check or money order within ten days of receipt of this Order. Such payment shall be delivered or mailed to: Executive Director, State Board of Veterinary Medical Examiners, 124 Halsey Street, 6<sup>th</sup> floor, Newark, New Jersey 07102;

ORDERED that Respondent shall pay to the Board the amount of \$240.76 in costs by certified check or money order within ten days of receipt of this Order. Such payment shall be delivered or mailed to: Executive Director, State Board of Veterinary Medical Examiners, 124 Halsey Street, 6<sup>th</sup> floor, Newark, New Jersey 07102.

STATE BOARD OF VETERINARY  
MEDICAL EXAMINERS

By: John G. DeVries, DVM  
John G. DeVries, DVM  
President

I have read and understood  
the within Order and agree  
to be bound by the terms herein.  
Consent is hereby given for its  
entry.

Mark L. Storch, DVM  
Mark L. Storch, DVM